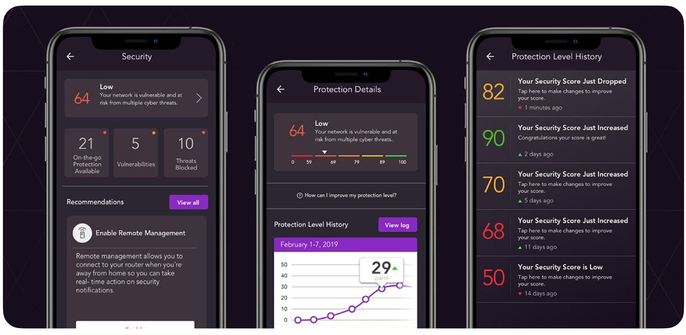
NETGEAR

Improved User Experience with Collaborative UI/UX Solutions

Web & Mobile • UI/UX Design • Networking & Hardware Industry



NETGEAR, a pioneer in networking technology, empowers customers to create smart homes with the latest, high-performance products. The company's expanding product line and frequent updates ensure that users always have access to cutting-edge solutions for their evolving connectivity needs.

As a UI/UX designer within NETGEAR UX the team . I played a pivotal role in various aspects of the project like Nighthawk & Orbi, and seamlessly integrated into NETGEAR's design processes.

UX Support

Collaborated with onshore UX designers to create user flows, and ensure usability. Created organized and structured information architecture effectively to enhance user understanding and navigation.

UI Design

Designed screens for iOS, Android, and the Web, focusing on consistency and intuitive navigation.

Emailer Design

Crafted visually appealing and engaging email campaigns for NETGEAR, effectively promoting their latest networking products and driving customer engagement.

Prototyping

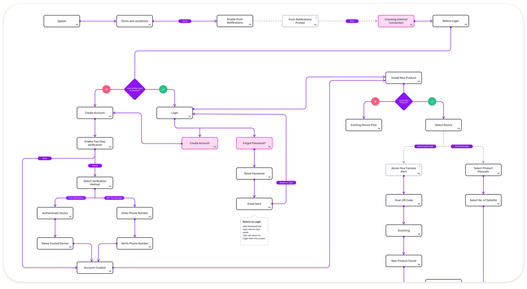
Developed interactive prototypes using tools like Invision, Hype, HTML, and native iOS/Android to visualize designs and gather feedback.

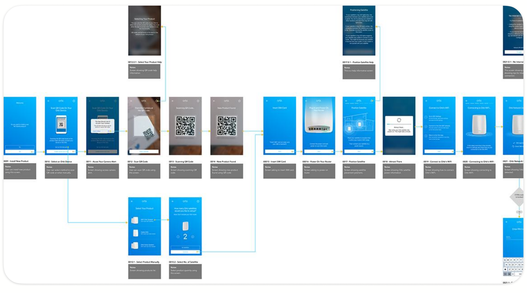
App Store and Play Store Feature Screens

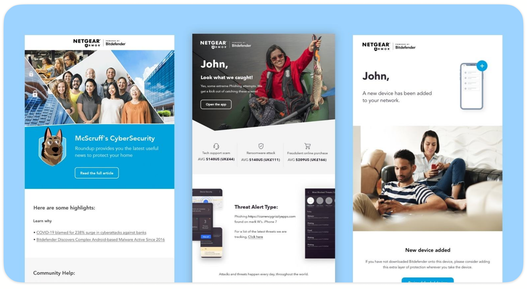
Created visually appealing and informative feature screens for app listings.

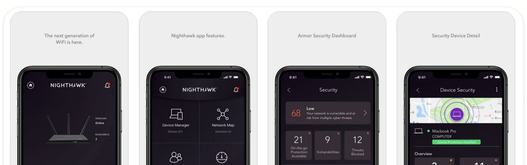
CES Event Updates

Developed prototypes for new features to be showcased at CES events in 2019 & 2020.









Thanks For Visting

Looking to level up your user experience or grow your design team? Let's connect!

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