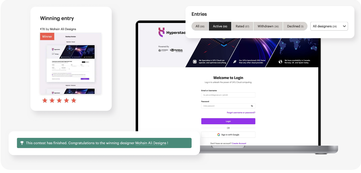
Hyperstack

Winning Design on 99designs Design Challenge

Web & Mobile • UI/UX Design • Design Challenge • Technology Industry



In my spare time, take on design challenges to further develop my expertise and stay ahead of trends.

Contest Details

Platform	Duration	Total Entries	Number of Designers
99designs.com	4 days	98	24

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Client

Hyperstack – a GPU Cloud as a Service provider offering on-demand GPUs for customers running AI workloads, machine learning, virtual machines, high-performance computing and data analytics.

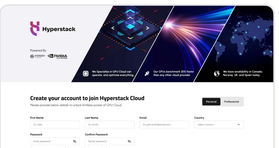
Challenge

The client required a redesign of their registration flow, including the signup, email verification, and login pages. While Hyperstack had an existing color style guide, the login and signup pages were allowed more design flexibility, provided the logo and primary colors were loosely followed.

Current Design

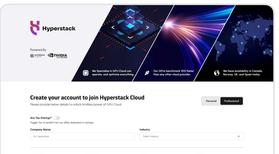
With limited time, prioritized UI design, focusing on creating visually appealing, user-friendly interfaces that improved usability without diving too deeply into the broader user experience (UX) aspects. My design approach still delivered a more intuitive and functional experience than the current version of the page.

Made "Login" and "Signup" buttons larger and prominent, reducing interaction time and making them easier to find, improving usability.

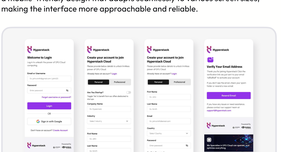


Simplified the layout by reducing choices and using clear call-to-action buttons, speeding up decision-making and enhancing user-friendliness.

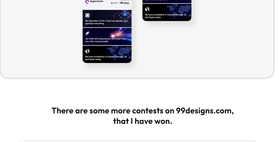
Reduced visual clutter by using ample whitespace, helping users focus on key elements without feeling overwhelmed.



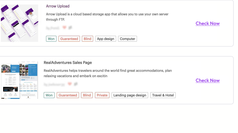
Grouped related form fields logically, making the form more intuitive and faster for users to complete.



Used a clean, minimalist design to enhance perceived usability and created a mobile-friendly design that adapts seamlessly to various screen sizes, making the interface more approachable and reliable.



There are some more contests on 99designs.com, that I have won.



Thanks For Visting

Looking to level up your user experience or grow your design team? Let's connect!

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