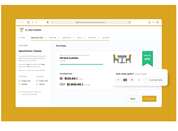
El Riad Shrine

Industry	My Role	Tools	Services
Entertainment	**UI/UX Designer**	**Figma**	**1. Web app for seat booking** **2. Admin ticket redemption tool** **3. WordPress admin panel**

Background

El Riad Shrine has three class facilities available to rent for their very own dinners (at a reduced rate) and also for general public. Their units and clubs host many events that are open to the public while also organizing Fundraisers for ways to earn money for our shrine and philanthropy.

The client wants a ticket selling software that can be linked or loaded onto their WordPress website. The software is intended for selling reserved seating tickets for the El Riad Shrine events.



Design Process

We have implemented **6d design process**, an iterative process, such as the Agile methodology and its variant Scrum. The methodologies prioritize collaboration, adaptability, and frequent feedback loops.

Discover

Requirement Analysis

We have conducted requirement analysis & identified the following key findings:

- The software should be compatible with WordPress and seamlessly integrate with the client's existing website.
- The software should support selling reserved seating tickets for the El Riad Shrine Sportsman's Classic event. The event has multiple tables on the main Floor and two hidden overflow tables. Each table has a specific number of seats.
- Most tickets are owned by companies or individuals who purchase the entire table for their employees. There are a couple of tables on the Floor owned by units that buy seats individually.
- Tables on the Floor and hidden overflow tables require codes for purchase to restrict access to authorized individuals or units.
- The client would like the ability to scan tickets at the event entrance to track attendance and verify ticket validity.
- Tickets should include both seat and table numbers. The ticket number should align with the corresponding seat and table numbers.

Competitor Analysis

	eventbrite	ticketmaster	EL RIAD SHRINE
Business Model	e-Commerce	e-Commerce	e-Commerce
Target Audience	Leadership event enthusiasts	Live events enthusiasts	Live events enthusiasts
Seat Chart	None	Seat Chart	NA
Tracking	None	Favorites	NA
Ticket Sharing	Yes	Yes	NA
Landing Page	Home Bottom	Upcoming/ what are you looking for?	Upcoming/ what are you looking for?
Primary Navigation	Search Tab leads to categories	Search Tab leads to categories	Search Tab leads to categories

Define

After conducting a detailed analysis of the client's requirements and performing a competitor analysis, we have moved into the Define phase of the software design process. In this phase, we have focused on creating the Information Architecture (IA) and wireframes.

Information Architecture (IA)

Landing Page
Sign Up
Log In
Forgot Password
Reset Password
Dashboard
Profile
Upcoming Events
Sportsman Center
Contact
Purchase Ticket
Ticket Quantity
Seat Selection
Table Selection
Confirmation
Payment
Back
Next
Purchase Confirmation
Ticket Confirmation
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